

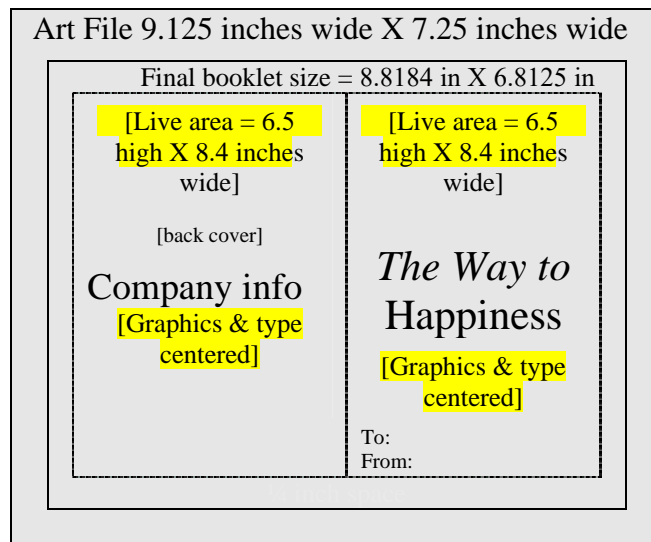
ATTACHMENT #2

THE PREMIUM CUSTOM COVER **(Designed by customer)**

The following is the information a customer must have if the customer is going to design his or her own cover:

a. SIZE:

1. “Art file” = 9.125 inches X 7.25 inches
 2. Final booklet size = 8.8184 in X 6.8125 in
 3. “Live Area” = 6.5 inches X 8.4 inches. This is the area of the page that contains type and graphics that can not be cut off.
- Important Note: The background color of the booklet should extend throughout the entire art file, i.e. 9.125 X 7.25 inches.
 - Important Note: Design and text should be centered to the actual size of the booklet, i.e. 8.8184 in X 6.8125 in.



b. FORMAT: (File should be presented in print-ready format):

- 1st choice = InDesign packaged folder.
- 2nd choice = Photoshop file with fonts or fonts rastered.
- 3rd choice = Hi resolution PDF

c. FRONT COVER (The front cover must contain the “TO” and “FROM”):

TO: _____

FROM: _____

d. BACK COVER LAYOUT – MUST CONTAIN THE FOLLOWING TEXT

1. [TOP]

MORE COPIES OF THIS BOOK MAY BE OBTAINED FROM:

2. [followed by]

The contact info (and any logo) on the sponsoring company, group or individual if the booklet is a reprint or custom cover. This space would be left blank on any cover that is not a custom cover.

3. [followed by]



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4. [followed by bottom text]

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